



## Sponsorship Opportunities

Contact Executive Director Linda Waite-Simpson ([linda@vtvets.org](mailto:linda@vtvets.org))

### Platinum Level sponsors - \$2,000 and above:

- Acknowledgement of generous sponsorship and introduction of vendor rep in Thank You Message from moderator at open of the live-stream event
- Remarks by vendor rep or video (produced by vendor) of up to 5 minutes following lunch break before afternoon session
- Ability to log onto the live stream for one vendor rep (not for CE credit) on day of sponsored speaker
- Addition to our website sponsor page on vtvets.org – includes logo, product or service links and contact info for one year (info may be changed throughout the year if desired)
- Inclusion of logo and link in all pre-event email blasts to 1,300+ veterinarians and technicians
- Color logo on cover of brochure emailed prior to event
- Color logo and link on the main page of our website announcing event
- Color logo, link and contact info on cover of attendee speaker notes
- Recognition of sponsorship in VVMA newsletter
- Inclusion in at least one social media post thanking sponsors
- Follow up email from sponsor to attendees (sent by VVMA) if desired
- Color logo and link on the main page of our website following the event. Will be on the website for at least 2 months

### Gold Level sponsors - \$1,000:

- Acknowledgement of generous sponsorship in Thank You Message from moderator at open of the live-stream event
- Ability to log onto the live stream for one vendor rep (not for CE credit) on day of sponsored speaker
- Addition to our website sponsor page on vtvets.org – includes logo, product or service links and contact info for one year (info may be changed throughout the year if desired)
- Inclusion of logo and link in all pre-event email blasts to 1,300+ veterinarians and technicians
- Color logo and link on cover of brochure emailed prior to event
- Color logo and link on the main page of our website announcing event
- Color logo, link and contact info in attendee speaker notes
- Recognition of sponsorship in VVMA newsletter
- Inclusion in at least one social media post thanking sponsors
- Follow up email from sponsor to attendees (sent by VVMA) if desired
- Color logo and link on the main page of our website following the event. Will be on website for at least 2 months.

### Silver Level sponsors - \$500:

- Addition to our website sponsor page on vtvets.org – includes logo, product or service links and contact info for one year (info may be changed throughout the year if desired)
- Ability to log onto the live stream for one vendor rep (not for CE credit) on day of sponsored speaker
- Inclusion of logo and link in all pre-event email blasts to 1,100+ veterinarians and technicians
- Color logo, link and contact info in attendee speaker notes
- Recognition of sponsorship in VVMA newsletter
- Inclusion in at least one social media post thanking sponsors

**Thank you for supporting the VVMA, and we hope to see you in person soon!**