



Advertising rate sheet

VVMA Members Deduct 10%

Advertisers will be provided with an electronic copy of the publication.

VVMA Newsletter – Published twice a year

*Newsletter ad submission deadlines for 2023: April 21 and September 15

Circulation: 400 VVMA members, potential members, and others in the veterinary community. Both in print and electronic format.

Size	Width x Height	Price
Half page	5.5" x 4.25"	\$225
Full page	8.5" x 11"	\$400

Prices are per edition and reflect approximate sizing in the digital edition of the Newsletter.

The VVMA Member Directory – An exceptional advertising value

– Published every other year.

*Deadline is July 31, 2024

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

Size	Width x Height	Price
Half page	4.25" x 5.5"	\$200
Full page	8.5" x 11"	\$350
Covers	8.5" x 11"	\$400

(VVMA members have precedence over non-members for premium advertising positions.)

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Specifications JPEG, TIFF, PNG image files or Microsoft Word documents are acceptable. Email your ad to: linda@vtvets.org. **Please adhere to the above ad sizes for the Member Directory and have your ads in final form. Digital ads are in color, print in black and white.**

Name _____ Telephone _____

Company _____ Email _____

Billing Address _____

☐ Spring Newsletter

☐ Fall Newsletter

☐ Member Directory

Size _____

Size _____

Size _____

Cost _____

Cost _____

Cost _____

PAYMENT:

Checks payable to "Vermont Veterinary Medical Association"
Credit cards

Total Enclosed:

Card number _____

Exp. Date _____

3- digit security code _____

Card type _____