Vermont Veterinary VMA Medical Association

Advertising rate sheet

VVMA Members Deduct 10%

VVMA Newsletter – Published twice a year (April and October), posted on our website- ***Deadline for April submission: April 23rd, Deadline for October Submission: October 8th

Circulation: 400 VVMA members, potential members, and others in the veterinary community.

VVMA News Bites - Monthly Emails - sent to VVMA members and posted on our website

***Recommended dimensions for half page digital ads for best clarity and resolution:
600 px wide × 400–500 px tall.
format of jpg or png,
and max file size under 1 MB

Size	Width x Height	Price
Half page	5.5″ x 4.25″	$295
Full page	8.5″ x 11″	$450

Prices are per edition and reflect approximate sizing in the digital edition of the Newsletter/Newsbite submission.

The VVMA Member Directory – An exceptional advertising value – Published every other year.

***Deadline is July 23, 2027**

The VVMA Directory is used frequently by VVMA members because it contains the name, phone number, and email of every VVMA member. It also includes other important reference information.

Size	Width x Height	Price
Half page	4.25″ x 5.5″	$270
Full page	8.5″ x 11″	$425
Covers	8.5″ x 11″	$475

(VVMA members have precedence over non-members for premium advertising positions.)

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Specifications JPEG, TIFF, PNG image files or Microsoft Word documents are acceptable. Email your ad to: Katherineg@vtvets.org. **Please adhere to the above ad sizes for the Member Directory and have your ads in final form. Digital ads are in color, print in black and white.**

Name____Telephone ____________________

Company____Email ________________________

Billing Address ____

□ Spring Newsletter Size______Cost______ □ Fall Newsletter Size_______Cost______

□ Monthly Newsbite Size______Cost______ □ Member DirectorySize______Cost______

PAYMENT:

Checks payable to "Vermont Veterinary Medical Association"
Credit cards

Total Enclosed: ________________

______________________________________ Card number

__________ Exp. Date

________________ 3- digit security code

______________________ Card type

VVMA: 109 Dale Ave Island Pond, VT 05846 802-673-2638 katherineg@vtvets.org